Media & Entertainment

Get to know our Media & Entertainment solution. With our solution, media organizations can leverage the power of core Salesforce Clouds and Salesforce Analytics to manage Advertisers, Agencies, RFPs, Opportunities, Orders, and more, with speed and agility.

V2

V2 Media & Entertainment Segments

- Newspaper
- Magazines
- Digital Publishers
- Television
- Book Publishing
- BIS

- Marketing Services
- Agencies
- Retail Media
- Streaming Services
- Out Of Home
- Ad Tech

V2 Industry Brand Transformations

Spotify   The New York Times

Audacy   vimeo

CONDÉ NAST   BLAVITY

meredith   Forbes

Get In Touch

v2sa.com

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(877) 848-8272

Solving Key Pain Points

Enable your sales team to configure, price and quote multi-product sales and solutions effortlessly and instantaneously to your customers increasing the sales team's ability to maximize customer experience and investment and increase sales across all of your organizations products and solutions.

Capitalize on your audience data to win the "attention war". Our solutions provide a complete 360 view of your audience and their data and predictive insights to drive data capitalization and strategic investment.

Win the talent battle by creating an integrated, employee focused application suite which connects the technology they interact with every day with world-class solutions to increase their productivity, employee experience, and success.

salesforce Datorama	Industries CPQ
salesforce CDP	Service
Media	Tableau CRM
MuleSoft	Marketing
snowflake	

Org Accelerators